





## **About Media Ambits R**/A What it is: [me.dia am.bit] noun: Technical and semantic metadata about moving images, sounds, and timed text; embedded in files or externally centralized. Sentence example: Their system uses media ambits to automate ingest and delivery. Variations: Video Ambit, HDR Ambit, Audio Ambit, Timed Text Ambit, etc. Ambit's Role for Automated and Automation-Assisted Workflows: Robot-assisted human decision-making tools. Robots-learning-from-people tools. Ambits repositories and machine services optimized for automation, web services, and directed acyclic workflows. Automated and manual control of optimized video and audio processing/conversion Automated and manual quality assurance and quality control tools Measure, annotate and automatically modify files to match target ambits. Notify machines, people and dashboards in automated workflows. 5

































## VideoQ, Inc. Presentation













































