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# Video Standards

Signals, Formats and Interfaces

## Part 1

Introduction & Overview



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## Introduction to Video Standards

- The term "**video**" in Latin means "I see". Strictly speaking, any signal carrying viewable  information could be called a "Video Signal". The signal from a fax machine is one example, another member of this noble family of video signals could be the radar screen signal. Here, however, we are strictly concerned only with video signals in the broadcast, entertainment and social networks environments.
- And now the convergence of computer and video technologies has created **multimedia**, and this too demands a harmonization of **terminologies** as much as **technologies**.
- **A standard** can be defined as a set of rules or characteristics defining a particular system or product. Some standards are mandatory, but most, including the TV standards, are voluntary.
- There are a number of organizations responsible for **standardization** at global, regional and national levels.

# Standards Bodies

Global Institutions



United Nations



International Organization for Standardization



International Commission on Illumination  
Commission Internationale de l'Éclairage  
Internationale Beleuchtungskommission

Regional Institutions



The International Telecommunication Union (ITU) is a specialized agency of the United Nations (UN)



ITU-R  
Radio-communication Sector of ITU  
BT Series  
Broadcasting service (television)  
Recommendation ITU-R BT.656-5 (12/2009)  
Interface for digital component video signals in 525-line and 625-line television systems operating at the 4:2:2 level of Recommendation ITU-R BT.601.



At the regional level there are several broadcast unions (ABU, EBU, etc) also issuing documents dealing with standardization. The European Broadcasting Union (EBU) issues EBU Technical Recommendations

Industry Alliances, Associations and Societies



The HDMI Forum, the nonprofit body that oversees the HDMI specification



The Society of Motion Picture and Television Engineers (SMPTE) is an international professional association



The Association of Radio Industries and Businesses (ARIB) is a standardization organization in Japan

National Institutions



USA



Germany



Russia

All these bodies try to co-operate rather than compete with each other.  
For example, the famous **Recommendation ITU-R BT.601** is equivalent to **SMPTE ST 125** and **EBU Tech. 3246**.

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# Frame Size Progress

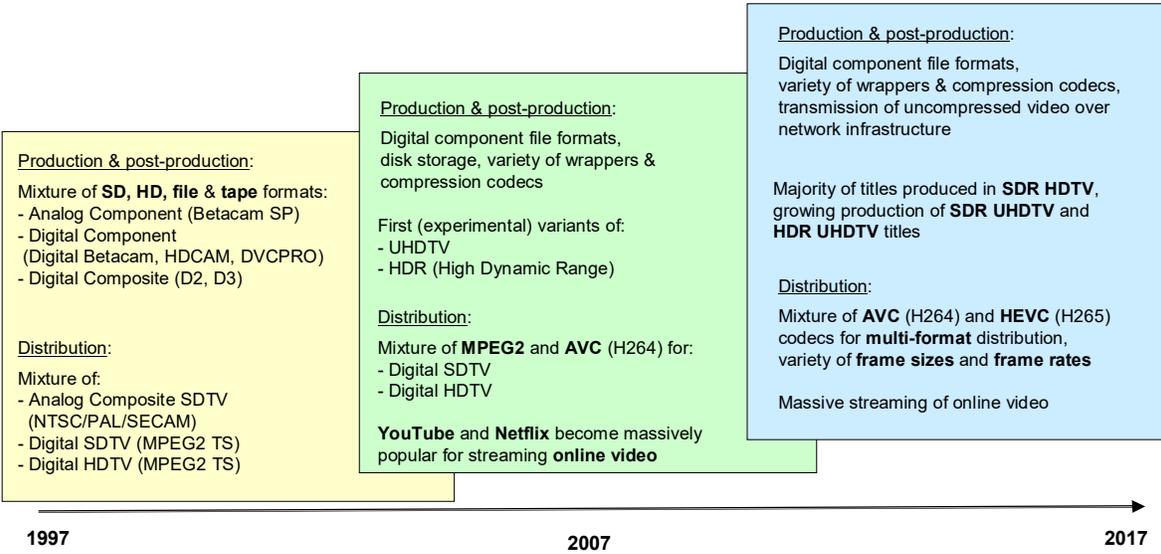
- SDTV:**  
Standard Definition TV  
*In color since 1953 (NTSC2)*
- Sub-HDTV:**  
Variant of High Definition TV  
*1280×720 pixels*
- HDTV:**  
High Definition TV  
*1920×1080 pixels*  
*currently dominating video format*
- UHDTV:**  
Ultra High Definition TV  
*3840×2160 pixels or more*  
*“4K” is just a convenient name*



In 20 years the pixels count increased from  $720 \times 480 = 345,600$  to  $3840 \times 2160 = 8,467,200$ , i.e. 25 times!

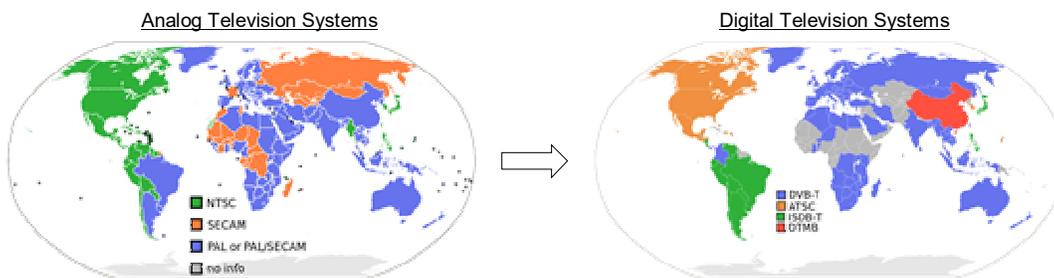
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# Video Technologies Timeline



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# World Broadcast Maps



At the dawn of black-and-white television it was reasonable to link the field repetition rate (in case of 2:1 interlacing, frame rate is equal to half field rate) with the frequency of the AC power line. This prevented slow scroll of the horizontal hum bar on the TV picture.

## AC Power Lines Frequencies & TV Frame Rates, Hz

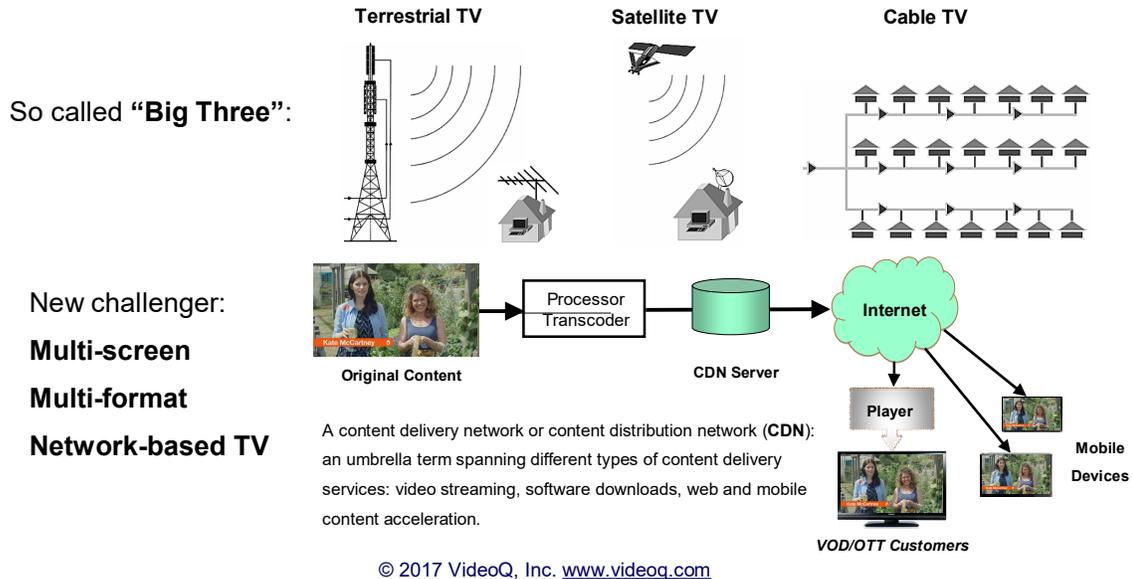


When the color TV era began, with its crystal referenced rates and much better filtering of DC supply rails, the link became more or less irrelevant. The only justifiable reason for preserving it was to reduce the visibility of unpleasant **low frequency beating between AC powered lighting pulsation and video camera frame/field rates**.

Historically, the most significant boundary in the TV world is the one between **different frame rates**: so we are still split between **50 Hz** and **60 Hz** countries (although strictly speaking the latter figure is **59.94 Hz**).

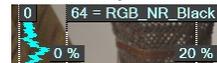
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## Content Delivery Options



## Video Standard Elements

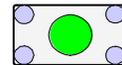
- The **Levels Mapping Scheme** determine how camera should interpret a scene light values and how receiver should interpret video signal values, i.e. rules of conversion within and/or between the signal and light domains. For example, in the digital domain it is necessary to define the relationship between the **reference light levels** and the **digital codes** they signify.



- The **Color Information Representation** determines how color information is carried.



- The **Aspect Ratio** describes how the picture fits into a screen of a particular **proportion**.



- The **Scanning Standard** determines how the picture is sampled in space and in time (i.e. the number of lines in the picture, number of pixels per line, and the number of pictures per second) and it may include other items such as interlace.

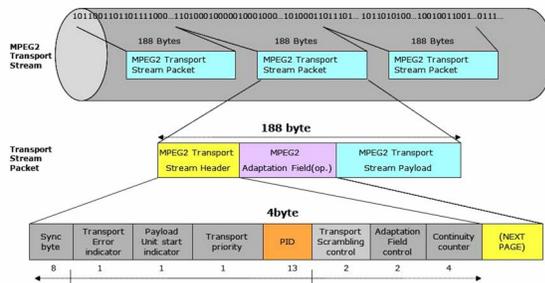


## Video Formats

**Video Format** is an agreed way of packaging the picture information for transmission or recording. There are many choices and dimensions:

- Digital or Analogue
- File or Stream
- RGB or YUV
- Planar or Interleaved
- Serial or Parallel
- Compressed or Uncompressed
- Wrapped (in a container) or “Raw Data”
- Elementary Stream or Transport Stream

### DTV (MPEG-2) Transport Stream



The specification and designation of a format are often poorly defined.

Video standards and formats are often confused, not all formats are fully described in the official documents.

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## Video Interfaces

Video Interfaces are often named by the signal format, e.g. “Analog Component YPrPb” or just “RGB”.

However, **HDMI = High-Definition Multimedia Interface** is named by its application.



There are many variants and flavors of widespread **SDI = Serial Digital Interface**, e.g. UHD signal can be carried by Quad-3G-SDI interface or by single 12G-SDI interface.



The digital interfaces are much more sophisticated than analog; the description covers more than one layer – in accordance with the Open Systems Interconnection model (OSI model).

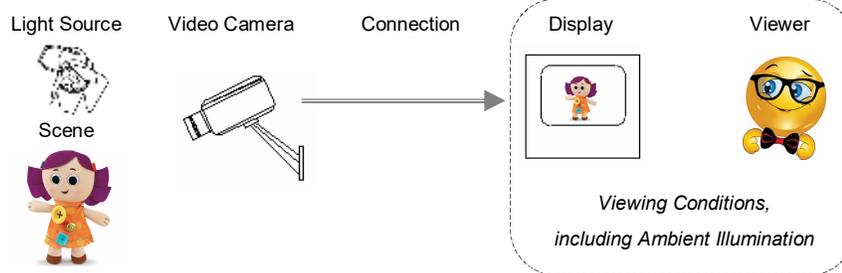
In practice, the **Physical Layer** (Layer 1, the lowest) should be checked first.

It defines the shapes and properties of the electrical connectors, the layout of pins, voltages, electrical and/or optical fiber cable specifications, signal timing and similar low-level parameters related to transmission and reception of raw bit streams over a physical medium.

Next 6 layers (Data Link Layer, Network Layer, Transport Layer, etc.) define packets, frames, protocols, dialogs, etc.

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## Incredibly Simple TV System Diagram



It is over-simplified, but it's still true.

Problems appear when serious experts promote the idea of “**exact reproduction**” by the display screen of the original scene **colors** and light levels **dynamic range**.

But the truth is that the purpose of the TV system is to create for the typical viewer (so-called “average observer”) only more or less trustworthy **illusion** of seeing something **similar** to the original scene.

To achieve maximal **viewing comfort**, the system should **adjust/modify** video signal and scene image parameters, thus providing the “content semantic value”, i.e. the viewer is happy to see familiar/recognizable object/person even if the light output of the display differs from the original by several orders of magnitude !

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## SDR & HDR: Long-term Peaceful Coexistence ?

Currently there are 4 types of video data formats in use, based on different DR (Dynamic Range) models:

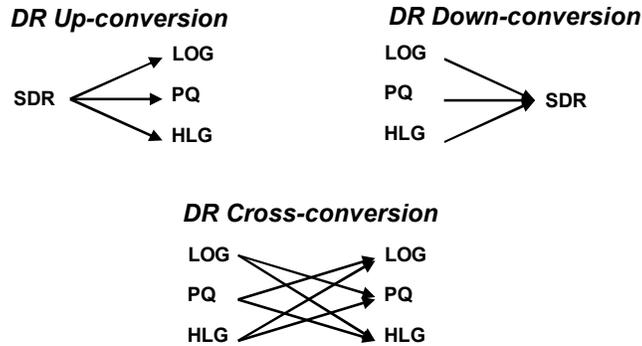
- Ubiquitous widespread **SDR** (Standard Dynamic Range) format
- **HDR-LOG** (High Dynamic Range – Log Camera Video)
- **HDR-PQ** (High Dynamic Range – Perceptual Quantizer: **Dolby Vision, HDR10, HDR10+**)
- **HDR-HLG** (High Dynamic Range – Hybrid Log Gamma)



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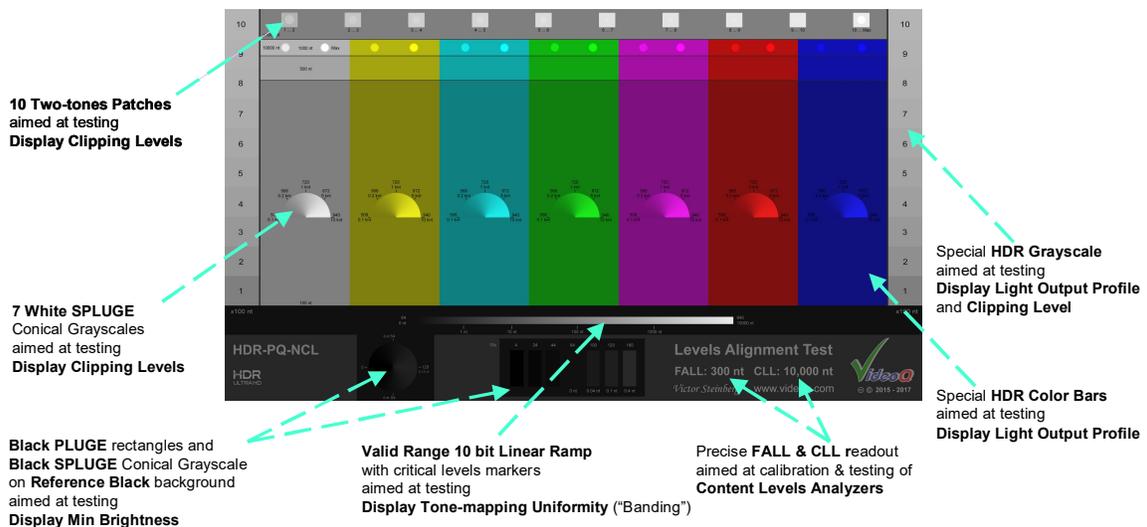
## Dynamic Range Conversion – Necessity & Options

- Mixed SDR/HDR environment requires SW and HW engines for auto-enhancement, up-, down- and cross- conversion within and/or between all four above-mentioned formats.
- This functionality is also related to the optimal choice of *mezzanine* DR format and architecture of vision mixers/switchers operating in such SDR/HDR environment.



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## Example of HDR10 Test Pattern



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## About This Presentation

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*Based on the book*

*"Video Standards: Signals, Formats and Interfaces" by Victor Steinberg*

*Published by Snell & Wilcox*

*For further reading we recommend [wikipedia.org](http://wikipedia.org)*

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15

## About VideoQ

### Company History

- Founded in 2005
- Formed by an Engineering Awards winning team sharing between them decades of global video technology.
- VideoQ is a renowned player in calibration and benchmarking of video processors, transcoders and displays, providing tools and technologies instantly revealing artifacts, problems and deficiencies, thus raising the bar in productivity and video quality experience.
- VideoQ products and services cover all aspects of video processing and quality assurance - from visual picture quality estimation and quality control to fully automated processing, utilizing advanced VideoQ algorithms and robotic video quality analyzers, including latest UHD and HDR developments.

### Operations

- Headquarters in Sunnyvale, CA, USA
- Software developers in Silicon Valley and worldwide
- Distributors and partners in several countries
- Sales & support offices in USA, UK



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16